

A new collaboration with KidsABC to enhance Pediatric Care here at home is on the way!

Transforming Health Care for Rural Children

What is KidsABC?

- Kids Alliance for Better Care (KidsABC) was established by Children's Healthcare of Atlanta (Children's), Mercer University School of Medicine (MUSM), and the Georgia Rural Health Innovation Center (GRHIC) at MUSM who share a common goal of increasing health care access and health education to rural communities.
- KidsABC was established to address the health care needs of Georgia's rural children.
- The work of the alliance is funded by a dedicated and long-term sustainable fund of \$200 million from Children's.

The objective is to strengthen the overall well-being of rural children.

Through collaboration, the KidsABC Alliance will:

- enhance pediatric care in rural emergency departments
- expand access to pediatric subspecialists via telehealth in rural pediatric offices
- implement school-based mental health programs with telehealth support in rural schools

The KidsABC program addresses the challenges of distance, limited resources, and the importance of early intervention, ultimately ensuring that rural kids have access to quality health care and support services close to home.

Mission: To provide rural children timely, quality health care close to home.



KidsABC will help Rural Pediatric Patients receive the **RIGHT CARE** at the **RIGHT PLACE** at the **RIGHT TIME.**