



**APRIL 17-18, 2015**

**The Cornelia Apple Blossom BBQ & Brews Festival** is a unique experience for visitors showcasing and highlighting two of Georgia’s best food & beverages...Southern BBQ & Craft Beer. This event is all about food & drink! This year, the event will move a few blocks out of downtown to our big Cornelia City Park. At the core of the event is a professional BBQ contest, sanctioned by the KCBS. Professional cook teams from across the country converge on Cornelia for 2 days to cook



up award winning BBQ. The Grand Champion of the contest gets an automatic invitation to the American Royal BBQ Championships and earns a possible chance to participate in the Jack Daniels World Championship—Invitation Only contest in the fall in Lynchburg, TN.



The event also features an amateur division for the backyard cooks as well the return of the Kid’s Q for the budding, young pit masters. The Kid’s Q will be open to two age groups of 6-11 years old and 12-17 years old with them working on recipes showcasing their idea of the perfect chicken wing provided by Springer Mountain Farms. We have at least 12 spots open for the Kid’s Q but can do it in 2 shifts for a total of 24 if there are more interested in participating.

An abundance of amazing BBQ is available from our food vendors, along with the typical fair foods like funnel cakes and ice cream. Several food related vendors will be on hand selling their wares. Cooking demonstrations are scheduled throughout the weekend highlighting event sponsor products and other BBQ/Food/Brew related items. Stop by the Springer Mountain Farms tent and see what tantalizing chicken recipes Chef Jonathan is whipping up or join Tina Cannon, winner of American Grilled, share some great grilling recipes and show you that “Girls Can Que Too!”. Be sure to check out the mobile Atlanta BBQ Store for some great sauces, rubs and more. The Atlanta BBQ Store supplies products to many of the competition BBQ teams around the country!

Attendees have the opportunity to sample some of the competition BBQ Friday and Saturday with various **People’s Choice Categories**. Ticket sales for the People’s Choice categories go to help fund the Cornelia Revitalization Fund that grants money to local businesses for façade help, signage, marketing assistance and more. Friday nights People’s Choice categories are Brunswick Stew and Springer Mountain Farms “Anything Chicken”. For a \$5 fee, participants will be given an arm band and will be able to wander among the competition teams that are participating to get small samples of Brunswick stew or chicken entries to try. Once they visit all participating teams, attendees can then vote for their favorite. On Saturday, a People’s Choice Pulled Pork contest will take place at the Tasting Tent located near the amphitheater at the park. Approximately 20 participating cook teams will cook extra pulled pork for the tasting tent samplings. Attendees can purchase a sample tray of all participating teams (approx. 20oz) for \$10 and can then vote on their favorite pork. Additionally, attendees can purchase a “Pit Pass” tour and get a behind the scenes look (and taste!) of several competition teams. Pit Pass tours are \$5 per person and also benefit the Cornelia Revitalization Fund.





There are tons of other great activities Friday evening and all day Saturday. Friday night entertainment includes a free movie under the stars as well as some musical/dance performances from local artists before it starts. Saturday has a full line-up of entertainment including showcasing some of North Georgia's best musical talent like Luke Latimer, Jared Brooks, Clay Page and headliner, Gina Gailey. Also, don't miss all the fun of the return of the **Cornelia Chopped Challenge sponsored by Springer Mountain Farms**. Four local "celebrities" including last year's winner, Judy Taylor, President of the Habersham County Chamber of Commerce, are given a mystery basket of North Georgia made or grown products and they must whip up a culinary masterpiece for judging.

Contestants will be given a basic stocked pantry and cooking stations to assist them. The winner will be awarded the Chopped Challenge trophy and the coveted title of Chopped Champion. The King of the Rib, rib eating contest, also returns to the event on Saturday as well as our Little Piggy Playland with inflatables and games for the kids.

**Highlighting the Brews is NEW for 2015!** Instead of just a beer garden like we've had the last few years, we are devoting a larger portion of the event to featuring local Georgia made craft brews and local made wines and will share ideas for pairings for all of them with the amazing BBQ available on hand. For a \$20 fee, attendees can purchase a sampling plate of Que and Brews to test the pairing suggestions.

In conjunction with the festival activities at the park, the **Relaxing at the Apple Car Show and Soapbox Derby** will still be taking place at the Cornelia Train Depot and Clarkesville Street. Car show opens at 10AM & Derby begins at 11AM. For more details on participating in either the car show or derby, contact Kirk Sullivan at CSS Innovations at 706-776-2850.

Parking for the event will be located in several lots in and around downtown with shuttles and a hayride running from several locations to the park and back. Limited parking will be available at the park for handicap and those needing special assistance. A drop-off spot will also be available at the park for those wishing to drop their party at the entrance and then park the vehicle.

Please feel free to bring your lawn chairs or blankets. Some tables and chairs will be available for attendees but you are encouraged to bring your own for guaranteed seating. No outside food or beverages allowed.



706-778-8585 x 280



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